



# CAMPAIGN FOR KIDS

JOPLIN FAMILY YMCA: SERVING OUR COMMUNITY SINCE 1891

## DID YOU KNOW...

### \$25

Gives a child the life-long confidence that comes from learning to swim or play a sport.

### \$50

Supports healthy eating and physical activity initiatives that combat childhood obesity.

### \$100

Provides 1 child with an annual youth membership to the Joplin Family YMCA.

### \$250

Ensures a child will have activity days and a safe place to go when school is not in session.

### \$500

Prevents a child from returning home to an empty house after school.

### \$1,000

Supports 1 child in summer day camp so they can stay active and avoid at-risk behavior.

### \$2,500

Provides a single parent with a year of daycare so they can work to support their family.

Each year, the Joplin Family YMCA helps hundreds of children reach their full potential through programs that stress the values of honesty, caring, respect and responsibility. We offer financial assistance so that all kids can stay active, supervised and away from at-risk behavior. When you support the Y, your tax-deductible gift will have a meaningful impact right here in our community.

### CONTACT INFORMATION

Name \_\_\_\_\_ Title/Dept \_\_\_\_\_

Company (if applicable) \_\_\_\_\_

Mailing Address (city, state, zip) \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### PLEDGE AMOUNT

I/WE HEREBY PLEDGE THIS GIFT TO THE ANNUAL CAMPAIGN TO ENABLE THE JOPLIN FAMILY YMCA TO SERVE AREA YOUTH AND FAMILIES.

TOTAL GIFT

PAYMENT INCLUDED

BALANCE PLEDGED

Authorized Signature \_\_\_\_\_

I wish to remain anonymous

Recognition name (if different from above) \_\_\_\_\_

Many employers match charitable contributions. Check to see if your company participates.

### PAYMENT OPTIONS

PAYMENT  Bill Me  Cash  Check  
 CREDIT CARD  Visa  MasterCard  Amex

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

### HOW YOU'D LIKE YOUR GIFT TO HELP (optional)

Afterschool Care  Day Camp  Preschool/Daycare  Activity Days  
 Youth Sports  Membership  Swim Lessons  Where Needed

PLEASE MAIL OR FAX THIS PLEDGE FORM TO:  
JOPLIN FAMILY YMCA, 510 S. WALL AVE, JOPLIN, MO 64801 | FAX 417 623 8517

#### OFFICE USE ONLY

FT ID: \_\_\_\_\_ 700 Tran Code?: \_\_\_\_\_ Campaigner: \_\_\_\_\_

Date Received: \_\_\_\_\_ Pledge Payment Date: \_\_\_\_\_ Tax Receipt: \_\_\_\_\_

**DOWNTOWN BRANCH**  
510 S. Wall Ave  
Joplin, MO 64801  
417 623 4597

**SOUTH BRANCH**  
3404 W. McIntosh Circle  
Joplin, MO 64804  
417 781 9622

**HERITAGE YOUTH DEVELOPMENT CENTER**  
1020 N. Main  
Webb City, MO 64870  
417 673 2677

# SPONSORSHIP OPPORTUNITIES

## Show Your Customers You Care About the Community!

When you support the Y, your customers recognize that you have a strong commitment to making a difference for kids and families right here in our community! A variety of opportunities exists to gain exposure for your business.

### YOUTH SPORTS

Show your support of youth development through team sports! When you make a contribution to our Annual Campaign at one of the levels below, your support will be recognized through our Youth Sports program.

Seasons and sports where recognition is given will be selected by the Joplin Family YMCA based on availability.

**Supporter of Youth, \$100 - \$299** \$ \_\_\_\_\_

- Company name on shirts for 1 sports team when availability exists

**Friend of Youth, \$300 - \$499** \$ \_\_\_\_\_

1 Sports Season

- Company name on shirts for 1 sports team guaranteed

**Partner of Youth, \$500 - \$999** \$ \_\_\_\_\_

2 Sports Seasons

- Company name on shirts for 2 sports teams guaranteed

**Sponsor of Youth, \$1,000 - \$2,499** \$ \_\_\_\_\_

3 Sports Seasons

- Company name on shirts for 3 sports teams guaranteed

**Patron of Youth, \$2,500 - \$4,999** \$ \_\_\_\_\_

4 Sports Seasons

- Company name on shirts for 4 sports teams guaranteed
- Custom ad on Y in-house advertising display panels during youth sports sign-ups (4 weeks/5x per year)

**Benefactor of Youth, \$5,000+** \$ \_\_\_\_\_

Year-Round

- Company name on shirts for 5 sports teams guaranteed
- Custom ad on in-house advertising display panels for a full year

### OR CHOOSE THE SPORTS YOU SPONSOR!

#### Advertiser Sponsorship: \$250 per team

Non tax-deductible. Please indicate season(s) of sponsorship, sport(s) of choice and number of teams per sport.

FALL (Early September – Mid October):  
\_\_\_ Outdoor Soccer \_\_\_ Flag Football \_\_\_ Girls Volleyball

WINTER 1 (Late October – Early December):  
\_\_\_ Basketball \_\_\_ Indoor Soccer

WINTER 2 (Late January – Late February):  
\_\_\_ Girls Volleyball \_\_\_ Indoor Soccer

SPRING (Late March – Late April):  
\_\_\_ Outdoor Soccer \_\_\_ Basketball

SUMMER (Mid May – Mid June):  
\_\_\_ T-Ball \_\_\_ Machine Pitch

**TOTAL ADVERTISING: \$** \_\_\_\_\_

### EVENTS AND PROGRAMS

Strengthen families by giving them opportunities to learn, grow and thrive together! (See description of levels below.)

#### CHILLY 5K, January

Bronze Silver Gold Platinum Presenting Sponsor  
\$ \_\_\_\_\_

#### APRIL POOL'S DAY (Water Safety Event), April

Bronze Silver Gold Platinum Presenting Sponsor  
\$ \_\_\_\_\_

#### HEALTHY KIDS DAY, April

Bronze Silver Gold Platinum Presenting Sponsor  
\$ \_\_\_\_\_

#### NATIONAL SENIOR HEALTH & FITNESS DAY, May

Bronze Silver Gold Platinum Presenting Sponsor  
\$ \_\_\_\_\_

### DESCRIPTION OF LEVELS

#### Bronze Level: \$250

Donors receive small logo on t-shirt, permission to host a booth or table at event and the opportunity to provide promotional merchandise or printed marketing pieces for goodie bags.

#### Silver Level: \$500

Benefits of Bronze Level PLUS large logo on t-shirt PLUS 3 free race registration (for 5K sponsors) AND shared sponsor recognition on in-house TVs located at both YMCA branches.

#### Gold Level: \$1,000

Benefits of Silver Level PLUS preferential size and placement of company logo on t-shirt, 5 free race registrations (for 5K sponsors) AND logo placement on billboard advertising (20th & Main).

#### Platinum Level: \$2,500

Benefits of Gold Level PLUS largest logo on t-shirt, 10 free race registrations (for 5K sponsors) AND sponsor recognition on in-house advertising display panels for 5 months.

#### Presenting Sponsor: \$5,000

Benefits of Platinum Level PLUS naming as presenting sponsor on advertising AND 25 free race registrations (for 5K sponsors) AND 12 months custom ad on in-house display panels.

**TOTAL AMOUNT OF SPONSORSHIP: \$** \_\_\_\_\_

The Joplin Family YMCA is a not-for-profit, 501(c)3 organization. Your donation is tax-deductible as allowed by law.